

GRAD AD ORDER FORM!

2015 Northerner Yearbook Grad Ad \$45

Order now and send your materials later! In 2015 we will offer one Grad Ad size: 1/6 page. **These ads are just \$45 until October 15, 2014.** Your ad materials will be due October 15, 2014. Please provide a valid email below to be sent reminders. A 1/6 ad can feature up to three photos and 75 words.

PLEASE PRINT AS NEAT AS POSSIBLE.

Student name as it is to appear in the Grad Ad:

Ad purchased by: _____ Relation to student: _____

E-mail Address: _____

TIPS!

- Digital photos are acceptable. Mark on the application if you are submitting digital photos and e-mail the photos to Tom Gayda at tgayda@msdwt.k12.in.us by Oct. 15. In the subject line, put the name of the student. Photos should be sent in the .jpg format only. Photos should be saved at a resolution of 300 dpi. Name the file as follows: john_smith_01.jpg for a John Smith photo. For multiple photos, continue the numbering sequence: john_smith_02.jpg.
- The yearbook staff can't perform magic. If the original photo quality is poor, the reproduction in the yearbook will be poor.
- The actual style of the Grad Ad will reflect the look and theme of the 2015 Northerner.
- The correct way to spell "congratulations" includes no "d."

Please read the following and sign, acknowledging our specifications.

I understand the deadline for purchasing a Grad Ad is Monday, Oct. 15, 2014. I understand the photos I submit can be returned in Fall 2015 for a \$7 return fee. I understand color copies, or anything other than originals, may not reproduce well. I understand the yearbook staff may reject photos that violate copyright laws. I understand payment is due at the time of submission. I have selected a size, included a message and photos as necessary. I have written the name of the student on the back of each photo. I give the Northerner permission to reprint this message (and photos if included) in the senior section of the yearbook. I understand the Northerner reserves the right to judge appropriateness and technical feasibility of both text and content. The Northerner has the right to reject any ad. The Northerner is a student-produced publication. All book decisions are made by the yearbook staff.

Signature _____

Date _____

This form and payment can be mailed to:

*Northerner Yearbook
North Central High School
1801 East 86th Street
Indianapolis, IN
46240*

Questions? Contact Tom Gayda at tgayda@msdwt.k12.in.us

To be pictured in the yearbook as a senior, you must make an appointment with Prestige Portraits. They are the official photographer for the 2015 yearbook. Call Prestige at (317) 829-2080. Don't forget!

I am ordering _____
Grad Ad(s) at \$45 a
piece for a total of:
\$ _____

Want your photo(s)
returned? Add \$7.
\$ _____

Total due:
\$ _____