

2017 GRAD AD INFORMATION

SPECIFICS!

Each 1/8 of a page ad is \$45. That is typically enough space for one photo and 50 words. For every additional 1/8 purchased, simply add another photo to the total and another 50 words maximum. If you order your ad by August 1, save \$15 off the total cost! Order on reverse side!

Make checks payable to North Central High School. Questions? E-mail tgayda@msdwt.k12.in.us

Please read the following and sign, acknowledging our specifications. I understand the deadline for purchasing a Grad Ad is Oct. 15, 2016. I understand the photos I submit can be returned in Fall 2017 for a \$7 return fee. I understand color copies, or anything other than originals, may not reproduce well. I understand the yearbook staff may reject photos that violate copyright laws. I understand payment is due at the time of submission. I have selected a size, included a message and photos as necessary. I have written the name of the student on the back of each photo. I give the Northerner permission to reprint this message (and photos if included) in the senior section of the yearbook. I understand the Northerner reserves the right to judge appropriateness and technical feasibility of both text and content. The Northerner has the right to reject any ad. The Northerner is a student-produced publication. All book decisions are made by the yearbook staff.

IMPORTANT TIPS! PLEASE READ BEFORE SENDING MATERIALS!

- Digital photos are acceptable. Mark on the application if you are submitting digital photos and e-mail the photos to Tom Gayda at tgayda@msdwt.k12.in.us by Oct. 5. In the subject line, put the name of the student. Photos should be sent in the .jpg format only. Photos should be saved at a resolution of 300 dpi. Name the file as follows: john_smith_01.jpg for a John Smith photo. For multiple photos, continue the numbering sequence: john_smith_02.jpg.
- The yearbook staff can't perform magic. If the original photo quality is poor, the reproduction in the yearbook will be poor.
- The actual style of the Grad Ad will reflect the look and theme of the 2016 Northerner.
- The correct way to spell "congratulations" includes no "d."

All materials should be sent by Monday, Oct. 5 to:

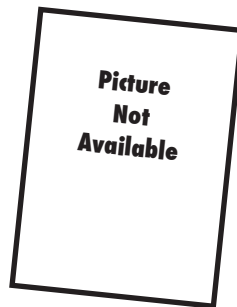
*Northerner Yearbook Staff/North Central High School
1801 E. 86th St.
Indianapolis, IN 46240*

CLASS OF 2017: SCHEDULE YOUR PICTURE EARLY!

To be pictured in the yearbook as a senior, you must make an appointment with **Prestige Portraits**. They are the official photographer for the 2016 yearbook. Call Prestige at **317-829-2088**.

Don't let this be you! Appointments fill quickly. Don't wait until December and expect an appointment that will meet our deadline. Schedule early!

You can also visit prestigeindiana.com and find out much more information!



example ad:

JENNY SMITH



Jenny, we are so proud of all you have accomplished! We will miss you, but wish you the best in college and after!

Love, Mom, Dad, Jimmy and Spot

YEARBOOK SALE INFORMATION ON THE OTHER SIDE!

Student Name _____ Grade _____

Parent Name _____ Parent Email _____

Contact Number _____

2017 Yearbook Order

• \$70 until October 1 _____ books x \$70 = \$ _____
Sales via yearbookordercenter.com or at school.

• \$75 until December 1 _____ books x \$75 = \$ _____
Sales via yearbookordercenter.com or at school.

After January 1, all books are \$90 and there are no guarantees there will be extras!

2017 Grad Ad (see reverse side for details — include message on a separate sheet)

• \$45 until October 15 _____ ads x \$45 = \$ _____

• \$7 return photo fee \$ _____

Special Edition North Central shirt (available only to yearbook buyers!)

• \$15 (sold through August 31) _____ shirts x \$15 = \$ _____
Size: small medium large x-large xx-large xxx-large

Total due = \$ _____

Please mail this form to:

Yearbook
North Central High School
1801 East 86th St.
Indianapolis, IN 46240

Forms can also be dropped
off at NC.
Questions?
tgayda@msdwt.k12.in.us

A recent study shows many people won't have physical copies of photos in the near future because they solely rely on social media. The book is guaranteed technology!

Is the book too expensive? Not really when you consider what folks spend on cellphones, data plans, new clothes and going out to eat. Think about the future now! While you likely won't hold on to your old cellphones and clothes, you will always cherish your yearbook!